|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Partenaires clés | Activités clés | Proposition de valeur | | Relations client | Segments de marché |
| Ressources clés | Canaux de distribution |
| Structure de coûts | | | Flux de revenues  https://upload.wikimedia.org/wikipedia/fr/b/b5/ExiaCesiLogo.png | | |

The Business Model Canvas

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